**What is ServiceNow**

ServiceNow is Software Company based in Santa Clara, California; founded by Fred Luddy in 2003, to solve problems of large enterprises face with traditional IT deliveries by providing a robust, simple to use cloud-based environment.

Purpose: ServiceNow provides a platform that integrates the IT services with the business problems where IT services are designed and delivered in a way that allowed business people to solve business problems themselves. It simplifies building no-code automated workflows that helps to improve productivity and efficiency in many areas of enterprise operations. It also provides real-time insights that helps the teams resolve issues quickly.

Platform: ServiceNow platform is called ‘Now’, and all of ServiceNow’s products are built into it. The platform provides a singular technology stack for multiple enterprise departments, workflows and processes. It is cloud-based Application Platform as a Service (APaas).

Infrastructure: